

OPTATRAC® Keeping Pedestrians and Cyclists on Track



40 Years Preformed Thermoplastic Experience

OPTATRAC® is built on the Geveko Markings® heritage of delivering innovation and superior pavement marking performance that began in 1924. OPTATRAC® is a unique feature of OPTAMARK® preformed thermoplastic pavement markings engineered to ensure that skid resistance and retroreflectivity are maximized.



OPTATRAC® Where the Cyclist is First

Engineered to optimize traction and retroreflectivity, OPTATRAC® is available in 90 mil or 125 mil thickness. Available in a variety of colors and sizes, OPTATRAC® complies with the Manual On Uniform Traffic Control Devices.

No Preheating Required

OPTATRAC® does not require the pavement to be preheated to a specific temperature prior to application. With no specific road or air temperature requirements, the pavement marking season can be extended.





OPTATRAC® Has a Grip on The Environment

OPTATRAC® emits no environmentally harmful substances during application or at the time of removal. The pigments are organic and do not contain lead or other heavy metals. There is no hazardous waste and the cardboard can be recycled.

OPTATRAC® goes green with no hazardous waste and recycled cardboard



Enhanced Value

OPTATRAC® is a preformed, ready to use thermoplastic pavement marking that is fast and easy to apply. Application requires only one person and a propane fueled heat gun. Mobilization is simple and fast as no specialized equipment or template is necessary.

OPTATRAC® has regularly spaced indents on the top surface of the material to act as a visual cue that the material has reached a molten state to assist with proper application. The multicolored pieces in each segment are interconnected in the factory which reduces time during layout and installation.

ISO9001:2015 Certified Manufacturer

Geveko Markings® is certified according to ISO 9001 and committed to quality assurance.



Geveko Markings Inc. • 300 Brogdon Road, Suite 180 • Suwanee, GA 30024
☎ 770-847-9410 • sales@gevekomarkings.us • www.geveko-markings.us